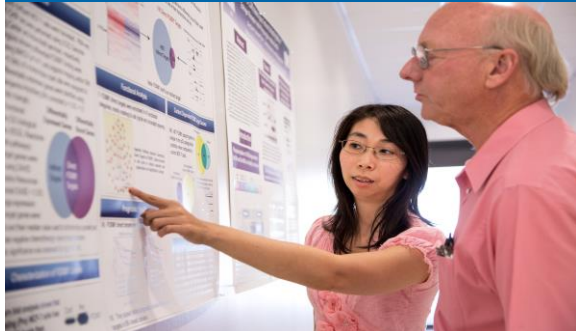




Buck

QUARTERLY MEDIA UPDATE

Live better longer.



Breakthrough coverage with

BBC**The Telegraph**


HealthDay
News for Healthier Living

The Press Democrat
Marin Independent Journal

Buck faculty member Chris Benz co-authored several of the 27 papers on the molecular characteristics of cancer which published in *Cell* and related journals on April 6th. Benz was quoted in [BBC online](#) and [The Telegraph](#). Significantly, [HealthDay](#) used his quotes in their story - which was syndicated to over 5,000 websites, including WebMD, *US News & World Reports*, CBS.com and United Press International. The story also garnered front page coverage in [The Marin IJ](#) and [The Santa Rosa Press Democrat](#).



Eric Verdin was featured in a [Science Vs. podcast](#) about ketogenic diets that posted in late April. The podcast regularly garners about 450,000 listeners, and was named as one of the best science podcasts by *The Atlantic*, *Popular Science*, and *The Scientist*.

The Boston Globe

Eric was the lead interview for a lengthy piece that ran in the [Boston Globe](#) on May 19th. The article summed up the current state of affairs in aging research and included many leaders in the field.

STAT

Eric was also interviewed by [STAT News](#) for a story about the supplement NAD.

**WIRED**

North Bay
Business Journal
NORTH SAN FRANCISCO BAY AREA: SONOMA, NAPA, AND MARIN COUNTIES

New Buck faculty member John Newman was interviewed in [Wired](#) for a story on "The Science Behind the Pursuit of Youth." He also got the front page cover story in the April 9th edition [of The North Bay Business Journal](#).

Forbes

[Forbes](#) did a major story on Unity Biotechnology which posted online on June 5th and will be in the June print edition. The story included an interview with Buck Professor Judy Campisi, one the company's scientific founders.

UNITY
BIOTECHNOLOGY

Buck Professor Judy Campisi was [elected to the National Academy of Sciences](#) on May 1. Being elected to the National Academy of Sciences is a widely accepted mark of excellence in science and is considered one of the highest honors a scientist can receive. Campisi was recognized for her pioneering work on senescent cells, which are associated with aging, tissue degradation, and promotion of disease.



Champagne Celebration!

Media Coverage, Continued...



A video crew from France interviewed both Eric and Gordon Lithgow at the Buck on April 2nd. [Oldyssey](#) Productions focuses on issues impacting older adults and highlights initiatives that deepen connections between generations. We will be the voice for research on aging in their productions.

Buck research and our faculty are prominently featured in several videos now posted on Culminant Health. Among others [Judy Campisi](#) discusses her research on cellular senescence; [Pankaj Kapahi](#) talks about research on circadian clocks, metabolism and diet; and [Eric Verdin](#) covers the recent study on the effects of ketogenic diets. Gordon Lithgow and Simon Melov are also included in some of Culminate's videos. Links to all of them can be found on [Culminant's YouTube channel](#).



CULMINANT
HEALTH

What's on Tap

Who we're talking to

The San Francisco Business Times has interviewed Eric for a CEO profile which is expected to run later in June.

SAN FRANCISCO
Business Times

Impact



A sellout crowd of >600 attended the May Marin TEDx Salon Event held at Dominican University. Eric joined Dale Bredesen and UCSF professor Elissa Epel for a forum on "Extending Our Human Healthspan."



Gordon Lithgow and Wells Whitney joined Tim Brown of IDEO for a talk on healthy aging at Sonoma Valley Authors Festival in May.